

DAMA International



Board of Directors Meeting Minutes

DAMA International
364 E. Main St # 157
Middletown, DE 19709

Meeting Date: 10/06/2018

Meeting Time: 9am EDT

Attendees:

Board Members (voting):

- Loretta Mahon Smith, President (LMS)
- Susan Earley, VP Finance (SE)
- Stacey Haurin, VP Chapter Services (SH)
- Chris Bradley, VP Professional Dev (CB)
- Ken Dunn, VP Member Services (KD)
- Lowell Fryman, VP Online Services (LF)
- Jerrod Young, VP Marketing (JY)
- Cathy Nolan, VP Conference Services (CN)
- Ray McGlew, Presidents' Council Chair (RM)

Admin/Staff:

- Marilyn Sargent, Admin Support (MS)

Board of Advisors:

- John Zachman (JZ)

CDMP Fellows:

- Deborah Henderson (DH)

Invited Guests:

Board Members (non-voting):

- Peter Aiken, Past-President (PA)
- Karen Lopez, Governance Officer (KL)

Call to Order 9:03am EDT

I. Roll Call – Quorum (5+) present

II. Approval of meeting minutes for September 22, 2018.

Motion CN **Second** SH

Passed by Acclimation

III. Review Agenda for any additions/updates, take things out of order

IV. Board Actions:

A. Approve Marketing Agreements to be signed

None at this time

B. Approve Affiliation Agreements to be signed

None at this time

C. Approve DMBOK2 Copyright Use Licensing Agreements

Allow CIRIA to use the DMBOK2 DAMA I wheel and descriptions of knowledge areas free of charge, but with attribution and linking to DAMA International, and including a signed license agreement.

Motion: CB **Second:** CN

Passed by Acclimation

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Action Item: PA and KL to work with CIRIA on license agreement.

LMS arrived at 9:23am.

V. Board Reports, Committees & Discussion Items:

A. Professional Development – CDMP Committee Report

Action Item: CB to write a statement of policy for the website to stop constant requests for additions.

Action Item: CB to task a committee with investigating removing option for substitute certifications. 22 substitute certifications have been submitted in the last 2 years.

Action Item: Need to get credentials for BrightTalk.

B. Chapter Services

Motion: Allow DAMA Romania to use the DAMA brand to host a fundraising event and follow-up events for up to one year as of October 1, 2018 in order to raise funds to revise their bylaws. In the meantime, the founding members of DAMA Romania will submit a notarized statement that a commercial company will not be created under DAMA Romania and DAMA-I will not be held liable for any actions of DAMA Romania.

Motion: SH **Second:** CN

Passed by Acclimation

Action Item: SH/RM to create a limited term agreement for use with forming chapters that includes brand use, minimum requirements, etc.

Germany should be in active status in time to participate in the election.

Continuing conversations on policy for handling interfacing with sanctioned countries. Forming committee to develop, including PA, KL, and some chapter presidents.

C. Conference Services

Action Item: MS to put out doodle regarding whether current board members would be available to attend a full day meeting on Friday before EDW.

Action Item: SE to add to 2019 budget proposal to include all current board, and any newly elected members from fall election to facilitate transition for new board members.

D. Marketing & Communications Services

Action Item: LF/SE to put pdf of current DAMA-I brochure on dama.org for downloading.

E. Online Services

DGIQ Winter is on front page website.

Devhaus support hours do not roll over, want to renegotiate.

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Wordpress chapter site template is hosted on chapter servers, not ours.

No chapter websites are being hosted on DAMA-I servers.

Action Item: LF/RM Investigate changing policy / chapter benefits to not include website hosting.

F. Member Services

Difference between Central members and Chapter members

- Central members can't be on DAMA Board unless they are also in a Chapter

Action Item: KD/KL to investigate and draft a motion for a bylaws change regarding Chapter membership requirements for eligibility for DAMA-I Board positions.

Action Item: KD to provide a clear list of Central membership benefits and review for value provided vs cost.

Action Item: KD/PA/SE to form committee to research Central memberships for Corporations and report back.

G. Committee - DAMA Foundation

No Report

H. Finance & Operations

LMS left at 10:25am

Action Item: KD to draft communication for Central members who purchased chapter membership to get responses for what to do – refund or credit toward another year of Central membership. Surveymonkey?

IRS 990 2017 work continues to fix/reallocate transactions properly that occurred in 2017.

I. Committee - DAMA I Fall Election

PC feedback on process due by October 15th. Want to make sure candidates have statements as part of the ballot to enable better information when voting. Need time allowed for validation/verification and nominee statement requests.

Chapter submits statement on why they are nominating this person.

Nominee submits statement on why they are running.

Chapter nominations are in place to make sure the chapters support the candidates, chapters nominate from within their chapters, and then vote on the candidates.

Board members should not endorse any candidates.

J. President Council Feedback

Meeting with Chris Bradley on CDMP with PC went very well. No volunteers for coming up with transition plan. Will need to have a 'beta' test period.

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Action Item: CB/KL to find a moodle expert to examine current installation.

K. Creative Commons Licensing for DMBOK2

In general, Creative Commons is contributive and allows derivative works, our statement is not complete, and restricted to DAMA members (central or chapter?). Assuming most restrictive intent of Creative Commons attribution, no derivative works, only non-commercial use, only for some images, not the entire content. Once released, cannot take back previously given rights.

3 types: Human readable, machine readable, legal.

Action Item: SE/LF to remove creative commons license page from dama.org as legally vague until we clarify.

Action Item: Board to review recommendation document and act at next meeting.

VI. Staff Reports

A. Virtual Assistant (Marilyn)

Action Item: MS to verify mailing list groups are sending emails properly.

Action Item: MS to manage task list and get updates by Thursday before next meeting.

B. Treasurer (Nelson)

Resignation – looking for new bookkeeper

Adjournment

Motion CB

Passed by Acclimation

Meeting Adjourned at 11:21 EDT