

DAMA International



Board of Directors Meeting Minutes

DAMA International
364 E. Main St # 157
Middletown, DE 19709

Meeting Date: 11/17/2018

Meeting Time: 9am EDT

Attendees:

Board Members (voting):

- Loretta Mahon Smith, President (LMS)
- Susan Earley, VP Finance (SE)
- Stacey Haurin, VP Chapter Services (SH)
- Chris Bradley, VP Professional Dev (CB)
- Ken Dunn, VP Member Services (KD)
- Lowell Fryman, VP Online Services (LF)
- Jerrod Young, VP Marketing (JY)
- Cathy Nolan, VP Conference Services (CN)
- Ray McGlew, Presidents' Council Chair (RM)

Board Members (non-voting):

- Peter Aiken, Past-President (PA)
- Karen Lopez, Governance Officer (KL)

Admin/Staff:

- Marilyn Sargent, Admin Support (MS)

Board of Advisors:

- John Zachman (JZ)

CDMP Fellows:

- Deborah Henderson (DH)

Call to Order 9:17 am EDT

I. Roll Call – Quorum (5+) present

II. Approval of meeting minutes for November 3, 2018.

Motion SH Second CN

Passed by Acclimation

III. Review Agenda for any additions/updates, take things out of order

IV. Board Actions:

A. Approve ordinary and expected expenses for December 2018

Motion SE Second CB

Passed by Acclimation

B. The 3 organizations (DAMA Ireland, DAMA Mexico and the Paris University) originally due to conduct tests in November 2018 will have the exam fee waived for all participants in one specific execution of beta testing by March of 2019.

Motion CB Second LF

Passed by Acclimation

Note: Ireland, Mexico chapters, and Paris were all scheduled to do testing in November. Only these three locations will be offered a free set of testing due to the disruption to their pre-existing plans.

C. CDMP Beta testing participants are offered pay-if-you-pass terms for beta testing executed by March 31, 2019.

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Motion CB Second CN

Passed by Acclimation

D. Approve Signing Affiliation Agreement for DAMA Deutschland Chapter

Motion SH Second CN

Passed by Acclimation

Notes: Discussed whether this chapter was language-based (DAMA German on the Affiliation Agreement) or geographic based, and on looking at the website, agreed it was geographic based.

Action Item: Affiliation Agreements are contracts, need to be signed by legal representative using the legal entity name.

Action Item: Affiliation agreements should be made available in editable .pdf format.

E. DAMA International Central Membership is required to obtain and maintain CDMP Certification, effective January 1, 2018.

Tabled pending consultation with President's Council.

Notes: no way to validate Chapter membership without lots of manual intervention. Almost every certifying organization requires that certificate holders are also members of the organization.

Action Item: Ray to make sure on agenda for next President's Council meeting.

F. CDMP recertification fee automatically includes Central membership, effective January 1.

Tabled pending consultation with President's Council.

Notes: Central Membership costs \$50/year, recertification costs \$50/year, could be combined/simplified.

Action Item: Ray to make sure on agenda for next President's Council meeting.

G. CDMP Practitioner and Master Substitute certifications are suspended effective January 1 2019.

Tabled pending consultation with President's Council.

Notes: requires upload of certificate for verification.

Action Item: Ray to make sure on agenda for next President's Council meeting.

V. Discussion Items:

A. CDMP (CB)

1. CDMP partner search update – 4 vendors responded, will send to committee members who do not have a conflict of interest with one of the respondent vendors.
2. CDMP test revamp update – forming 6 subcommittees for test question revamp based on DMBOK2:

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- a) Data Governance (Lowell Fryman Chair) - revamp
- b) Data Quality (Lloyd Robinson Chair) - revamp
- c) Data Modeling (Karen Lopez Chair) - revamp
- d) DW/BI (Ray McGlew Chair)
- e) Metadata (Cathy Nolan Chair)
- f) Data Integration (Loretta Mahon Smith Chair)

Action Item: In Bylaw update, address affirmation of conflict of interest by committee members for anything involving commercial or financial action.

B. GDPR

Action Item: KD will form a committee, and develop a process to handle GDPR requests.

Action Item: Put notice and email address for GDPRContact@dama.org on website.

C. Presidents' Council meeting update

Discussed CDMP and made recommendations that have been acted on by the Board. All PC members are potential DAMA-I Board members and committee members.

Action Item: EDW Prep for PC meeting – how to interact individually with chapters, similar to what SH has been doing. (LMS)

Action Item: EDW – have a DAMA Volunteer ribbon to hand out and sticker for DAMA-I committee members (CN)

D. 2017 IRS 990 Filed November 15

And there was much rejoicing.

E. Affiliation Agreement revamp

Purpose of Affiliation Agreement committee is to review and update the agreement. SH forming committee.

Signed once, or annually? Once signed, if not changed, then should stand? Committee should recommend. Reaffirmation of affiliation when paying affiliation fee? Fee schedule and benefits also needs development. Recommended by committee, approved by PC. Fees may be onerous for struggling chapters, or those who run entirely on volunteer labor.

Recommendation for affiliation agreement and fee schedule to the board for December 15.

COE signed annually, should be signed only once unless changed. Should take out Title and Position from COE? Need committee to recommend. Should be an electronic process, not paper.

CB left at 10:33am

F. Chapter Membership Refund Update

Ken has text of communication, need to send out. Difficulty, mail sent from dama.org has a high spam rating and so is not being delivered to everyone.



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Action Item: SE, KL, LF, KD to review email texts to improve content and lower the spam ranking.

Action Item: SE, KL, LF, KD to review membership registration pages to make easier to compete

G. DAMA I Fall Election (PA)

Nominations closed 11/15. Election to commence once nominees are vetted. Irregularities occurred. Need to update website to revise schedule. (PA to send LF)

H. New Chapters

New chapters: Italy going live November 29, Poland and Spain close, new contacts in Serbia, Oklahoma, and Peru.

Romania having issues. Russia working on developing.

New chapter meetings occurring.

I. TDAN column

Including chapter updates, DAMA Chapter meeting highlights

J. Overdue tasks

Action Item: DMBOK2 Ciria request approved – needs agreement for use to approve (LMS)

Adjournment

Motion KD

Passed by Acclimation

Meeting Adjourned at 11:03am EDT