

DAMA International



Board of Directors Meeting Minutes

2/08/2020 | 9:00 am PST • 11:00 am CST • 12:00 pm EST • 5:00 pm UTC -9 hours-London

Location | GoToMeeting

Attendees

Board Members (voting)

- Loretta Mahon Smith, President (LMS)
- April Reeve, VP Finance (AR)
- Lindy Kresl, VP Operations (LK)
- Peter Vieveen, VP Chapter Services (PV)
- Chris Bradley, VP Professional Dev (CB)
- Frank Kadwell, VP Member Services (FK)
- TBD, VP Marketing
- Cathy Nolan, VP Conference Services (CN)
- Jerrod Young, VP Online Services (JY)
- Tony Mazzarella, Presidents' Council Chair (TM)

Board Members (non-voting)

- Peter Aiken, Past-President (PA)
- Eva Smith, Governance Officer (ES)

Admin/Staff

- Christine Ruddy, Admin Support (CR)

- LaTess Wilkins, Customer Support (LW)
- Karen Miller, Bookkeeper (KM)
- Michael Aiello, Project Coordinator (MA)

Board of Advisors

- John Zachman (JZ)
- Karen Lopez (KL)
- Susan Earley (SE)

CDMP Fellows

- Deborah Henderson (DH)

Directors-elect:

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Call to Order: 9:00 am PST • 11:00 am CST • 12:00 pm PST • UTC -9 hours-London
Roll Call – Conducted by LS

Approval of Minutes

- Approval of meeting minutes for December, 2019

Motion: LK **Second:** CN_

- Approval of meeting minutes for January, 2020

Motion: LK **Second:** FK

Agenda Items

1. Open the meeting, roll call
2. Approval of Minutes
3. Motions
4. Board Reports
5. Old Business – New Business

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6. Process check & close the meeting

Old Business

1. Approve December BoD Meeting Minutes

New Business

1. Approve the December and January Minutes
2. Discussion and vote on RR contract
3. Approve of the letter of engagement for Joanna Lee of Gesmer Law Firm. The specialty of this law firm is software agreements. On premise or Open Source.
4. Motion on expenses requested by Loretta
 - a. All Expense reports must be submitted within 60 days of the event, or DAMA International may choose not to reimburse. All Expense reports submitted will be paid within 45 days.
5. EDW discussion

Board Motions

It will be a policy of DAMA International that all expense reports must be submitted no later than 60 days after the event, or DAMA International may choose not to reimburse.

Motion: AR **Second:** CB

DAMA International signs the current RR contract for a period of six months and commits to having a second legal review prior to contract renewal.

Motion: CB **Second:** FK

Officer Reports –

- VP, Financial Services
 - Balance sheet is \$900,000 at the end of 2019.
 - DAMA can do investment because we have the funds
 - Revenue of 650,000 in 2019. Expenses of \$300,000.00
 - Net income of \$341,000.00
- VP, Member Services

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- Review the bylaws and work on the voting rights for the central members.
- Sending out a survey for members to give their needs and desires for future services.
- FK is suggesting a Demo of the new website at the board meeting in March.
- VP, Chapter Services
 - Receiving questions for new chapters to get started.
 - I need the standard procedures for starting new chapters.
 - I haven't got anything from Stacey. I will reach out to Nino and ask him.
 - There is a new chapter kit and we can send you the link to that new chapter kit in SharePoint.
 - CB will have a call with Peter to help around new chapters.
 - Questions about DMBok about translating and PV has spoken with Hoberman. Collaborate with CB on the translation. Change management is the tough part of this effort.
 - DAMA China has connected with PV and this is incorporated in Hong Kong. This is causing problems for Beijing chapter. A DAMA-I liaison is requested for the mainland chapter.
 - We will have a breakout session about this issue. We will have a meeting with LS, PA, PV, TM, ES and others who are interested.
- VP, Conference Service
 - Please contact CN if you can't attend the EDW conference. She needs to solicit more volunteers for booth and proctoring
 - CN is asking us to think about a board meeting in Europe for 2020. Please send any suggestions to her.
 - CN will handle all marketing materials for EDW in lieu of the VP of Marketing.
- VP, Professional Services
 - Draft contract between DAMA and RR has been reviewed. Several committee meetings have been completed, about 5 meetings in total.
 - General legal review was conducted which did not point out any issues.
 - We will have a review by a law firm that specialized in software services.
 - We will conduct either
 - Hold and do nothing until Gesmer law firm completes their review.
 - Sign current contract with the Gesmer law review and designate a limited period for six months

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- Provide a memorandum of understanding (MOU) to sign the contract after comments from the law firms.
- A year-long contract will be signed after the law review.
- VP, Operations
 - Driving the legal work with two law firms for the RR contract review.
 - Driving the legal work for the trademark infringement issue.
 - Mexico chapter is requesting CDMP confirmation about pricing, etc. Working with RR to get them the information. Mel is very helpful
 - We will be recruiting for the O365 IT resource.
 - Working on the Finance folder with AR in HelpScout. Removing the invoicing options as this is a helpdesk platform.
 - All operations are in good shape thanks to all the BoD member support.
- VP, Marketing/Communications
- VP, Online Services
- Past President
- Presidents' Council
 - First PC meeting was held. There were many questions about CDMP certs and training
 - CB was available to answer all the questions about the CDMP process and conducting workshops.
 - Chapters want to use CDMP as a differentiator to make a difference in the data world.
 - The next meeting in Feb. 26th. Everything is going well.
- Governance and Ethics Officer
 - Big shout out to Susan. She was very valuable and helpful with Bylaw work.
 - Just a few items to review with the whole board. On target to roll out by EDW PC meeting
 - After EDW, they can be published.
 - BoD will provide feedback by Feb. 24th in the google doc.
- President

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- All BoD Members are doing a great job. I thank you all for everything you are all doing. If you haven't done a 1:1, please set it up with me.
- LS will send out the template for the EDW meeting to know what our goals and strategy are for the next year in each VP area.

Motion to adjourn _CN_

Meeting ended at 10:07 am PST