

# DAMA International



## Board of Directors Meeting Minutes

4/11/2020 |

Location | GoToMeeting

### Attendees

#### Board Members (voting)

- Loretta Mahon Smith, President (LMS)
- April Reeve, VP Finance (AR)
- Lindy Kresl, VP Operations (LK)
- Peter Vieveen, VP Chapter Services (PV)
- Chris Bradley, VP Professional Dev (CB)
- Frank Kadwell, VP Member Services (FK)
- TBD, VP Marketing
- Cathy Nolan, VP Conference Services (CN)
- Jerrod Young, VP Online Services (JY)
- Tony Mazarella, Presidents' Council Chair (TM)

#### Board Members (non-voting)

- Peter Aiken, Past-President (PA)
- Eva Smith, Governance Officer (ES)

#### Admin/Staff

- Christine Ruddy, Admin Support (CR)
- LaTess Wilkins, Customer Support (LW)
- Karen Miller, Bookkeeper (KM)
- Michael Aiello, Project Coordinator (MA)

#### Board of Advisors

- John Zachman (JZ)
- Karen Lopez (KL)
- Susan Earley (SE)

#### CDMP Fellows

- Deborah Henderson (DH)

#### Directors-elect:

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Guest: Jay Gardner

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### Call to Order:

**Roll Call** – Conducted by LS

### Approval of Minutes

- Approval of meeting minutes for March 14 2020

**Motion:** CN    **Second:** FK

Motion passed by majority.

### Agenda Items

1. Open the meeting, roll call

# DAMA International



## Board of Directors Meeting Minutes

2. Approval of Minutes
3. Motions
4. Board Reports
5. Old Business – New Business
6. Process check & close the meeting

### Old Business

1. None

### New Business

1. Approve the March 14 Minutes
2. Motions
3. Strategy Survey
4. VP of Marketing

### Board Motions

The DAMA-I BoD approves the appointment of Jay Gardner for the position of VP of Marketing.

**Motion:** \_FK\_ **Second:** \_CB\_

Motion passed by acclamation.

The DAMA-I BoD accepts the recommendations of the CDMP committee on recertification.

**Motion:** CB\_\_ **Second:** \_CN\_

Motion passed by majority.

The DAMA-I BoD accepts Spain as an affiliated chapter of DAMA International.

**Motion:** FK\_\_ **Second:** \_AR\_

Motion passed by majority.

### Officer Reports –

- VP, Financial Services
  - No updates to share. Lots of activities for Finance. Thanks April.
- VP, Member Services

## Board of Directors Meeting Minutes

- Newsletter was drafted and included coupons
- VP, Chapter Services
  - List of active chapters should be provided to the past president.
- VP, Conference Service
  - Looking at two different locations with the fall meeting. The Data Architecture summit is at the Drake hotel in Chicago.
  - Looking at attending the conference in London in November. More details to come.
- VP, Professional Services
  - Motion for CDMP
  - Revised draft contract from RR has been received. Some of changes are minor and will meet with them to propose what we are going to do.
  - CDMP online training is being offered by our partner Dataversity. It went live yesterday. Another revenue stream for DAMA-I
  - LK will send a sample of the job description, WO, and process, etc.
- VP, Operations
  - Shared mailbox was set up registered education.
- VP, Marketing/Communications
  - Jay Gardner is our new VP of Marketing
- VP, Online Services
  - Silkstart contract is being reviewed by a Canadian law firm. Gesmer will refer us to a Canadian law firm. LK will contact Gesmer.
  - Data privacy issue has been going on for some time. Our privacy activities and processes will not be affected by any vendor. We will be following GDPR rules at all times.
  - Collecting requirements for a collaboration tool for the DMBoK editor and CDMP test question editor. A meeting (04/14/2020) has been set up. LS or AR will send out an email asking for volunteers.
- Past President
  - List of active chapters should be provided to the past president.
- Presidents' Council
  - TBD
- Governance and Ethics Officer
  - TBD
- President
  - 2020 Strategy planning started with Survey Monkey responses.

**Motion to adjourn FK\_**

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## Board of Directors Meeting Minutes



Meeting ended at 4:27 PM UTC