

DAMA International Code of Ethics

The Code of Conduct for DAMA Officers, Advisors, CDMP, and Members

Statement of DAMA International Code of Ethics and Governance

As a DAMA International Officer or Advisor, DAMA Direct Chapter Officer, DAMA International affiliated organization officer, Certified Data Management Professional (CDMP), or DAMA Member, I recognize my obligation to:

- Observe the precepts of DAMA International as set forth in the bylaws, guidelines and policies of DAMA International;
- Understand the ethics and values DAMA-I has chosen to adopt and to conduct all matters concerning my membership in DAMA-I in the spirit and actions of these ethics and values;
- Preserve and actively promote the ideals and mission of DAMA International through active involvement in professional and educational events and encourage others to pursue life-long learning in data management;
- Refrain from all behaviors that would constitute harassment or bullying of any other individual, whether in person or via electronic means. Harassment includes: making offensive verbal/electronic comments related to personal characteristics or choices, posting sexual images or comments in public or online spaces, displaying deliberate intimidating behavior in person or in online environments, bullying, stalking, sustained disruption of conversations or other intrusions of electronic meetings or physical meetings or other events, inappropriate physical contact with others, or unwelcome sexual / personal attention;
- Promote the image of DAMA International by refraining from:
 - Engaging in any sales activity, including direct or indirect solicitation, or conducting any other activity contrary to the purpose or policies of DAMA International or its affiliates, as is appropriate to a non-profit professional organization;
 - Distributing any materials or posting displays of any kind at DAMA International, direct chapter, affiliated chapter, or affiliated strategic partner sponsored activities without prior approval and express written consent of the event organizer, DAMA International, direct chapter, affiliated chapter, or strategic partner as appropriate;
 - Using the DAMA International, the direct chapter, the affiliated chapter or the affiliated strategic partner name or logo other than to conduct DAMA International, direct chapter, affiliated chapter or affiliated strategic partner business as

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determined by the Board of Directors of DAMA International, the direct chapter, the affiliated chapter and/or the affiliated strategic partner;

- Making unwarranted negative or disparaging comments about any vendor, product, service, other organization or individual either orally or in writing.

In addition to the member codes of behavior, as an officer or advisor of DAMA International, direct chapter, affiliated chapter, or affiliated strategic partner, I also recognize my obligation to:

- Actively Support the programs of DAMA International and its affiliates;
- I recognize my acceptance of a position as an officer or advisor of DAMA International, direct chapter, affiliated chapter, or affiliated strategic partner as a commitment to perform certain tasks in pursuit of goals stated for the position and the DAMA International community and to agree to perform those responsibilities to the best of my ability throughout my term;
- Accept my commitment to fulfill my DAMA International obligations so that I shall not profit personally as a direct result of my performance as an officer or advisor;
- Bring to the attention of the DAMA International Ethics Officer any concerns over possible conflicts of interest that may arise from the performance of my role as an officer or advisor;
- Conduct all business on behalf of DAMA International and its affiliates according to the values and ethical practices adopted by DAMA International;
- Protect positively the reputation, credibility and effectiveness of DAMA International and its affiliates as well as their mission in all contact with others, regardless of their affiliation with DAMA;
- Refrain from communication or discussion, oral or written, concerning DAMA International matters with any person not directly involved in the matter, both during my term as an officer or advisor and after my term has been completed;
- Regard any communication (oral or in writing) I make concerning DAMA International to be official and on-the-record to avoid any misunderstanding of intent or action and ensure that all my communications concerning DAMA International be made carefully and in accordance with the ethics and values adopted by DAMA International;

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- Protect closely any member or prospective member personal contact information under my control for use only while conducting DAMA International business activities. Refrain from the distribution or sale of any membership information to any organization for any purpose.

I hereby certify that I have read and understand this Code. By signing this Code of Conduct and Ethics statement, I agree to adhere to DAMA International's Bylaws and other governing documents.

Signature

Date

Printed Name

Title/Position

Affiliate Chapter Name/CDMP ID

Location

